

# Critical Consumer Nutrition News

## Science-Based Decision Support for Consumers

The public—consisting of both those informed and not—are bombarded daily with news and advice about nearly every category of food, drink, vitamins and supplements and all other aspects of healthy nutritional living. There is little hope for the consumer to be able to sort out the facts from the hype and to make a rational decision. It's fair to say that one can find a study or publication that will support any approach one wants to take.

In the relatively near term, the Daedalus Institute will commence publication of the Critical Consumer Nutrition News—as a public service. The principal objective of that publication, which will stretch across several media, is to provide an objective clearinghouse on news deemed to be of critical interest to consumers.

The Daedalus Institute, led in this case by its Distinguished Scientist and Nutritionist, Roger A. Clemens, DrPH, CFS, CNS, FACN, FIFT, FIAFST does not have a position that it desires to advance. Rather, the institute acknowledges that an overwhelming amount of data abounds—much of which appears logical and is supported by studies from organizations and experts of presumably high repute. Daedalus' intent is not to attack any of those studies, but to sift through the data on specific issues and present an objective, science-based decision framework to assist consumers.

Daedalus intends to address a range of issues that are important and of interest and value to consumers—especially in those cases where conflicting information, if not urban legends—abound regarding the controversies involving:

- Cancer-causing foods
- Genetically-modified organisms
- Refined sugars
- Refined flours
- Caffeine
- Soft drinks and diet soft drinks
- Processed meats
- Hydrogenated oils
- . . . and a whole host of other issues that perplex consumers.

The principal objective of that publication, which will stretch across several media, is to provide objective, action-oriented, science-based decision support for consumers.

If you have questions that are appropriate for examination by Daedalus and the Critical Consumer Nutrition News, or a paper that would like to have considered for publication in the News, please contact Daedalus at [CCNN@thedaedalusfoundation.org](mailto:CCNN@thedaedalusfoundation.org).